

ESTTA Tracking number: **ESTTA734017**

Filing date: **03/16/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Abercrombie & Fitch Trading Co.
Granted to Date of previous extension	03/16/2016
Address	6301 Fitch Path New Albany, OH 43054 UNITED STATES

Attorney information	Susan M. Kayser Jones Day 51 Louisiana Ave. NW Washington, DC 20001 UNITED STATES skayser@jonesday.com, jbradley@jonesday.com, emckenzie@jonesday.com, kbaird@jonesday.com, nytef@jonesday.com
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### Applicant Information

Application No	86490482	Publication date	11/17/2015
Opposition Filing Date	03/16/2016	Opposition Period Ends	03/16/2016
Applicant	Reddwood LLC PO Box 1981 Vail, CO 81658 UNITED STATES		

### Goods/Services Affected by Opposition

Class 018. First Use: 2014/08/01 First Use In Commerce: 2014/09/01 All goods and services in the class are opposed, namely: Diving and water sports equipment, namely, all-purpose sport gear bags
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	4012672	Application Date	03/17/2011
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 2010/01/31 First Use In Commerce: 2010/01/31 All-purpose carrying bags; Carry-all bags; Cosmetic bags sold empty; Make-up bags sold empty; Pouches for holding make-up, keys and other personal items; Shoulder bags; Tote bags; Travel bags; Wristlet bags

U.S. Registration No.	3836281	Application Date	07/10/2006
Registration Date	08/17/2010	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2009/01/00 First Use In Commerce: 2009/01/00 Clothing, namely, beachwear, boxer shorts, bustiers, bras, camisoles, corsets, footwear, hats, knit tops, lingerie, loungewear, nightshirts, pajamas, panties, pants, shirts, shorts, skirts, sleepwear, sweat pants, sweat shirts, sweat shorts, swim wear, T-shirts, tank tops, underpants, underwear		

U.S. Registration No.	4384294	Application Date	07/02/2010
Registration Date	08/13/2013	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2008/01/00 First Use In Commerce: 2008/01/00 Bottoms; Coats; Dresses; Headwear; Jackets; Leggings; Scarves; Tops and Undergarments


U.S. Registration No.	3931296	Application Date	06/01/2007
Registration Date	03/15/2011	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		
Design Mark			
Description of Mark	The mark consists of term "Gilly Hicks."		
Goods/Services	Class 025. First use: First Use: 2009/03/26 First Use In Commerce: 2009/03/26 Boxer shorts; Panties; Underpants; Underwear		

U.S. Registration No.	4572619	Application Date	04/15/2010
Registration Date	07/22/2014	Foreign Priority Date	NONE
Word Mark	GILLY GIRL		


Design Mark	<b>GILLY GIRL</b>
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2010/01/14 First Use In Commerce: 2010/01/14 Bottoms; Lingerie; Tops; Undergarments

U.S. Registration No.	4605755	Application Date	01/27/2011
Registration Date	09/16/2014	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		
Design Mark	<b>GILLY HICKS</b>		
Description of Mark	The mark consists of a stylization of the phrase "GILLY HICKS".		
Goods/Services	Class 025. First use: First Use: 2009/03/26 First Use In Commerce: 2009/03/26 Undergarments; Belts; Bottoms; Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Leggings; Scarves; Sleepwear; Swimwear; Tops		


U.S. Registration No.	4416118	Application Date	01/21/2011
Registration Date	10/08/2013	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		

Design Mark	
Description of Mark	The mark consists of a stylization of the phrase "Gilly Hicks".
Goods/Services	Class 025. First use: First Use: 2008/01/00 First Use In Commerce: 2008/01/00 Bottoms; Leggings; Lingerie; Sleepwear; Tops; Undergarments

U.S. Registration No.	4502048	Application Date	01/21/2011
Registration Date	03/25/2014	Foreign Priority Date	NONE

Word Mark	GILLY HICKS		
Design Mark			
Description of Mark	The mark consists of a stylization of the phrase "Gilly Hicks".		
Goods/Services	Class 025. First use: First Use: 2009/07/15 First Use In Commerce: 2009/07/15 Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Scarves; Swim wear		

U.S. Registration No.	3636689	Application Date	07/26/2007
Registration Date	06/09/2009	Foreign Priority Date	NONE
Word Mark	GILLY HICKS		

Design Mark	
Description of Mark	The mark consists of the phrase "Gilly Hicks".
Goods/Services	Class 025. First use: First Use: 2008/01/21 First Use In Commerce: 2008/01/21 Beachwear; bras; camisoles; foundation garments; loungewear; knit shirts; pajamas; panties; pants; shirts; shorts; sleepwear; sweat pants; sweat shirts; sweat shorts; T-shirts; tank tops; underpants; undershirts; underwear; yoga pants

Attachments	85269758#TMSN.png( bytes ) 78926293#TMSN.png( bytes ) 85077251#TMSN.png( bytes ) 77195114#TMSN.png( bytes ) 85014963#TMSN.png( bytes ) 85227616#TMSN.png( bytes ) 85979830#TMSN.png( bytes ) 85222932#TMSN.png( bytes ) 77975823#TMSN.png( bytes ) FINAL OPPOSITION.pdf(361709 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/ Susan M. Kayser /
Name	Susan M. Kayser
Date	03/16/2016

	)	
Abercrombie & Fitch Trading Co.,	)	
	)	Opposition No. _____
Opposer,	)	
	)	Application No.: 86/490,482
v.	)	
	)	
	)	
Reddwood LLC	)	Filing Date: December 24, 2014
	)	
	)	
Applicant.	)	Subject Mark: GILI
	)	
	)	
	)	

Opposer Abercrombie & Fitch Trading Co. (“Opposer” or “A&F”), an Ohio corporation with its principal place of business at 6301 Fitch Path, New Albany, Ohio 43054, believes that it is or will be damaged by registration of Application No. 86/490482 (the “opposed application”), owned by Reddwood LLC (“Applicant”), a Colorado limited liability company with an address of PO Box 1981, Vail, CO 81658, and hereby opposes the same.

## Factual Background

1

2. The U.S. Patent and Trademark Office published the opposed application for opposition on November 17, 2015. Opposer timely sought, and was granted, an extension of time to oppose this application.

3. The parent company of Opposer, Abercrombie & Fitch Co., is one of the largest manufacturers, wholesalers and retailers of high quality, casual apparel and accessories for men, women, and children with an active, youthful lifestyle in the U.S.A.




4. Opposer Abercrombie & Fitch Trading Co. is a wholly owned subsidiary and holding company of Abercrombie & Fitch Co., the parent company, a Delaware corporation.

5. Prior to any alleged use in commerce of Applicant's Mark and the December 24, 2014 filing date of the opposed application, Opposer and its related company adopted and used several GILLY HICKS trademarks in interstate commerce for a variety of goods and services.

6. Opposer is the owner of the following U.S. registrations for the following "GILLY HICKS" and GILLY-formative marks in Classes 18 and 25 (copies of the TSDR Reports for each registration and application set forth below are attached as Exhibit A).

MARK	REG. NO.	REG. / APP. DATE	CLASS/GOODS	FIRST USE DATE
GILLY HICKS	4,012,672	08/16/2011	18: All-purpose carrying bags; Carry-all bags; Cosmetic bags sold empty; Make-up bags sold empty; Pouches for holding	01/31/2010
GILLY HICKS	3,836,281	08/17/2010	25: Clothing, namely, beachwear, boxer shorts, bustiers, bras, camisoles, corsets, footwear, hats, knit tops, lingerie, loungewear,	01/2009
GILLY HICKS	4,384,294	8/13/2013	25: Bottoms; Coats; Dresses; Headwear; Jackets; Leggings; Scarves; Tops and Undergarments	01/2008



MARK	REG. NO.	REG. / APP. DATE	CLASS/GOODS	FIRST USE DATE
GILLY HICKS	3,931,296	03/15/2011	25: Boxer shorts; Panties; Underpants; Underwear	03/26/2009
GILLY GIRL	4,572,619	07/22/2014	25: Bottoms; Lingerie; Tops; Undergarments	01/14/2010
GILLY HICKS	4,605,755	09/16/2014	25: Undergarments; Belts; Bottoms; Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Leggings; Scarves;	03/26/2009
	4,416,118	10/08/2013	25: Bottoms; Leggings; Lingerie; Sleepwear; Tops; Undergarments	01/2008
	4,502,048	03/25/2014	25: Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Scarves; Swim wear	07/15/2009
	3,636,689	06/09/2009	25: Beachwear; bras; camisoles; foundation garments; loungewear; knit shirts; pajamas; panties; pants; shirts; shorts; sleepwear;	01/21/2008

Collectively, Opposer's marks referenced in the above chart are referred to as the "GILLY HICKS Marks."

7. All of Opposer's registrations identified in the chart above are *prima facie* evidence of the validity thereof and Opposer's ownership and exclusive right to use those marks in commerce, and are constructive notice of Opposer's ownership thereof, all as provided by §§ 7(b) and 22 of the Federal Trademark Act of 1946, as amended.

8. Long prior to Applicant's claimed first use date, Opposer and its predecessors in interest have sold a variety of bags, including but not limited to all purpose carrying bags, under its GILLY HICKS Marks. Long prior to Applicant's claimed first use date, Opposer and its

predecessors in interest have also sold a variety of articles of clothing under its GILLY HICKS Marks.

9. Opposer also has common law rights in its GILLY HICKS Marks that it relies on in its opposition to the opposed application.

10. A&F's goods bearing the GILLY HICKS Marks are sold in Opposer's Hollister stores as well as through its respective website [www.hollisterco.com](http://www.hollisterco.com).

11. In accordance with § 5 of the Federal Trademark Act, all use of the mark GILLY HICKS by Opposer's affiliated and related companies, as alleged herein, inures to the benefit of Opposer.

12. As a result of Opposer's use and substantial investment in advertising and promotion, Opposer's GILLY HICKS Marks are known among its actual and target purchasers of bags and casual apparel as well as other members of the public, as a distinctive symbol of Opposer's goodwill.

### **Likelihood of Confusion**

13. Applicant's Mark so resembles the GILLY HICKS Marks previously used and registered by Opposer as to cause mistake, or to deceive, or to cause confusion as to source, sponsorship or affiliation.

14. Applicant's applied for goods in the opposed application are nearly identical and/or closely related to the goods covered by Opposer's registrations for its GILLY HICKS Marks.

15. The goods covered by the opposed application are likely to be sold to the same or overlapping classes of purchasers as goods bearing the GILLY HICKS Marks and, further, are likely to be sold through the same trade channels.

16. Opposer applied for and used the GILLY HICKS Marks long prior to the filing date of the opposed applications.

17. Applicant's use of Applicant's Mark in the United States will inevitably commercialize and capitalize upon the distinctiveness of Opposer's GILLY HICKS Marks in connection with, among other things, clothing and bags.

18. Prospective purchasers, purchasers and others are likely to be confused, mistaken or deceived into the belief, contrary to fact, that Applicant's Mark as used on the goods covered by the opposed application emanate from and/or are in some way sponsored or approved by Opposer and/or that Applicant is somehow affiliated with Opposer, thereby damaging Opposer.

19. Applicant is not lawfully entitled to the registration which it seeks for the reason, *inter alia*, that Applicant's Mark so resembles the GILLY HICKS Marks as to be likely to cause confusion, to cause mistake or to deceive within the meaning of § 2(d) of the Federal Trademark Act, thereby damaging Opposer.

WHEREFORE, for the foregoing reasons, Opposer respectfully requests that the present opposition be sustained and the registration of Application No. 86/490,482 be refused.

Respectfully submitted,

Abercrombie & Fitch Trading Co.

Dated: March 16, 2016

By: / Susan M. Kayser /

Susan M. Kayser  
Elizabeth A. McKenzie  
JONES DAY  
51 Louisiana Avenue, N.W.  
Washington, D.C. 20001-2113  
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Attorneys for Opposer

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on counsel of record at the USPTO for Reddwood LLC by mailing said copy on March 16, 2016 via overnight courier to:

Ethan Wall  
Ethan Wall PA  
3250 NE 1st Ave Apt 305  
Miami, FL  
ethan@ethanwall.com

/ Elizabeth McKenzie / \_\_\_\_\_

# Exhibit A

**Generated on:** This page was generated by TSDR on 2016-03-10 14:12:48 EST

**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 85269758

**Application Filing Date:** Mar. 17, 2011

**US Registration Number:** 4012672

**Registration Date:** Aug. 16, 2011

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 16, 2011

**Publication Date:** May 31, 2011

## Mark Information

**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

## Related Properties Information

**Claimed Ownership of US Registrations:** 3836281, 3849016, 3849017 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** All-purpose carrying bags; Carry-all bags; Cosmetic bags sold empty; Make-up bags sold empty; Pouches for holding make-up, keys and other personal items; Shoulder bags; Tote bags; Travel bags; Wristlet bags

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 31, 2010

**Use in Commerce:** Jan. 31, 2010

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** 6301 Fitch Path  
New Albany, OHIO UNITED STATES 43054

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** JACOB KRAMER, SENIOR LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO UNITED STATES 43054-9269

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
May 31, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2011	PUBLISHED FOR OPPOSITION	
Apr. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 22, 2011	ASSIGNED TO LIE	70633
Apr. 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 17, 2011	ASSIGNED TO EXAMINER	73708
Mar. 23, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 21, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 16, 2011

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91205709](#)

**Filing Date:** Jun 18, 2012

**Status:** Terminated

**Status Date:** Feb 21, 2014

**Interlocutory Attorney:** CHRISTEN M ENGLISH

### Defendant

**Name:** QVC, Inc.

**Correspondent Address:** SEAN W DWYER  
QVC INC  
MC 207 1200 WILSON BLVD  
WEST CHESTER PA UNITED STATES , 19380

Correspondent e-mail: [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GILI	Abandoned - After Inter-Partes Decision	<a href="#">85377064</a>	
Plaintiff(s)			

Name: Abercrombie & Fitch Trading Co.

Correspondent SUSAN M KAYSER  
Address: JONES DAY  
51 LOUISIANA AVE NW  
WASHINGTON DC UNITED STATES , 20001

Correspondent e-mail: [skayser@jonesday.com](mailto:skayser@jonesday.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>
GILLY HICKS	Registered	<a href="#">85077251</a>	<a href="#">4384294</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926288</a>	<a href="#">3849016</a>
GILLY HICKS	Registered	<a href="#">85269758</a>	<a href="#">4012672</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85257711</a>	
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85076973</a>	
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77238473</a>	<a href="#">3635948</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78980930</a>	<a href="#">3610527</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926302</a>	<a href="#">3849017</a>
GILLY GIRL	Registered	<a href="#">85014963</a>	<a href="#">4572619</a>
GILLY GIRL	Abandoned - No Statement Of Use Filed	<a href="#">85015121</a>	
GILLIE GIRLS	Registered	<a href="#">77862810</a>	<a href="#">3866623</a>
GILLY GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205181</a>	
GILLY HICKS GIRL	Registered	<a href="#">85031766</a>	<a href="#">3971805</a>
GILLY HICKS GIRL	Registered	<a href="#">85031735</a>	<a href="#">4451633</a>
GILLY HICKS GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205183</a>	
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Registered	<a href="#">77195120</a>	<a href="#">3931297</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77239557</a>	<a href="#">3635949</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132787</a>	<a href="#">3925808</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132780</a>	<a href="#">3925807</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77132778</a>	<a href="#">3576862</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195121</a>	<a href="#">3934711</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195122</a>	<a href="#">3934712</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77195124</a>	<a href="#">3640275</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 20, 2012	Jul 30, 2012
3	PENDING, INSTITUTED	Jun 20, 2012	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 26, 2012	
5	SUSPENDED	Jul 30, 2012	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Oct 24, 2012	



7	SUSPENDED	Oct 24, 2012
8	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013
9	SUSPENDED	Jan 18, 2013
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 21, 2013
11	EXTENSION OF TIME GRANTED	Feb 21, 2013
12	STIP FOR EXT	Mar 25, 2013
13	EXTENSION OF TIME GRANTED	Mar 25, 2013
14	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2013
15	SUSPENDED	Apr 22, 2013
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 10, 2013
17	SUSPENDED	Aug 11, 2013
18	W/DRAW OF APPLICATION	Jan 22, 2014
19	BD DECISION: SUSTAINED	Feb 21, 2014
20	TERMINATED	Feb 21, 2014

**Generated on:** This page was generated by TSDR on 2016-03-10 14:25:03 EST

**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 78926293

**Application Filing Date:** Jul. 10, 2006

**US Registration Number:** 3836281

**Registration Date:** Aug. 17, 2010

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 17, 2010

**Publication Date:** Apr. 10, 2007

**Notice of Allowance Date:** Jul. 03, 2007

## Mark Information

**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

## Related Properties Information

**International Registration Number:** 0903149

**International Application(s) / Registration(s) Based on this Property:** A0005298/0903149

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing, namely, beachwear, boxer shorts, bustiers, bras, camisoles, corsets, footwear, hats, knit tops, lingerie, loungewear, nightshirts, pajamas, panties, pants, shirts, shorts, skirts, sleepwear, sweat pants, sweat shirts, sweat shorts, swim wear, T-shirts, tank tops, underpants, underwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 2009

**Use in Commerce:** Jan. 2009

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer, Senior Legal Counsel  
6301 Fitch Path  
New Albany, OHIO UNITED STATES 43054

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jacob Kramer

**Attorney Primary** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)  
**Email Address:**

**Attorney Email** No  
**Authorized:**

### Correspondent

**Correspondent** Jacob Kramer  
**Name/Address:** Abercrombie & Fitch Trading Co.  
6301 Fitch Path  
New Albany, OHIO UNITED STATES 43054

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail** No  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 17, 2010	REGISTERED-PRINCIPAL REGISTER	
Jul. 13, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 12, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	67287
Jul. 09, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 08, 2010	STATEMENT OF USE PROCESSING COMPLETE	65362
Jul. 02, 2010	USE AMENDMENT FILED	65362
Jul. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 04, 2010	EXTENSION 5 GRANTED	65362
Dec. 18, 2009	EXTENSION 5 FILED	65362
Dec. 18, 2009	TEAS EXTENSION RECEIVED	
Jul. 28, 2009	EXTENSION 4 GRANTED	65362
Jul. 02, 2009	EXTENSION 4 FILED	65362
Jul. 28, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jul. 22, 2009	ASSIGNED TO EXAMINER	83190
Jul. 06, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 06, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 02, 2009	TEAS EXTENSION RECEIVED	
May 28, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 28, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 02, 2009	EXTENSION 3 GRANTED	98765
Jan. 02, 2009	EXTENSION 3 FILED	98765
Jan. 02, 2009	TEAS EXTENSION RECEIVED	
Jul. 03, 2008	EXTENSION 2 GRANTED	98765
Jul. 03, 2008	EXTENSION 2 FILED	98765

Jul. 03, 2008	TEAS EXTENSION RECEIVED	
Jan. 03, 2008	EXTENSION 1 GRANTED	98765
Jan. 03, 2008	EXTENSION 1 FILED	98765
Jan. 03, 2008	TEAS EXTENSION RECEIVED	
Jul. 03, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 10, 2007	PUBLISHED FOR OPPOSITION	
Mar. 21, 2007	NOTICE OF PUBLICATION	
Feb. 22, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Feb. 22, 2007	ASSIGNED TO LIE	67287
Jan. 17, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 16, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 16, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 15, 2006	NON-FINAL ACTION E-MAILED	6325
Dec. 15, 2006	NON-FINAL ACTION WRITTEN	72613
Dec. 07, 2006	ASSIGNED TO EXAMINER	72613
Jul. 14, 2006	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 12, 2010

## Proceedings

### Summary

**Number of Proceedings:** 3

### Type of Proceeding: Opposition

**Proceeding Number:** [91205709](#)

**Filing Date:** Jun 18, 2012

**Status:** Terminated

**Status Date:** Feb 21, 2014

**Interlocutory Attorney:** CHRISTEN M ENGLISH

### Defendant

**Name:** QVC, Inc.

**Correspondent Address:** SEAN W DWYER  
QVC INC  
MC 207 1200 WILSON BLVD  
WEST CHESTER PA UNITED STATES , 19380

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILI	Abandoned - After Inter-Partes Decision	<a href="#">85377064</a>	

### Plaintiff(s)

**Name:** Abercrombie & Fitch Trading Co.

**Correspondent Address:** SUSAN M KAYSER  
JONES DAY  
51 LOUISIANA AVE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [skayser@jonesday.com](mailto:skayser@jonesday.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
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GILLY HICKS

	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>
GILLY HICKS	Registered	<a href="#">85077251</a>	<a href="#">4384294</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926288</a>	<a href="#">3849016</a>
GILLY HICKS	Registered	<a href="#">85269758</a>	<a href="#">4012672</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85257711</a>	
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85076973</a>	
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77238473</a>	<a href="#">3635948</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78980930</a>	<a href="#">3610527</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926302</a>	<a href="#">3849017</a>
GILLY GIRL	Registered	<a href="#">85014963</a>	<a href="#">4572619</a>
GILLY GIRL	Abandoned - No Statement Of Use Filed	<a href="#">85015121</a>	
GILLIE GIRLS	Registered	<a href="#">77862810</a>	<a href="#">3866623</a>
GILLY GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205181</a>	
GILLY HICKS GIRL	Registered	<a href="#">85031766</a>	<a href="#">3971805</a>
GILLY HICKS GIRL	Registered	<a href="#">85031735</a>	<a href="#">4451633</a>
GILLY HICKS GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205183</a>	
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Registered	<a href="#">77195120</a>	<a href="#">3931297</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77239557</a>	<a href="#">3635949</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132787</a>	<a href="#">3925808</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132780</a>	<a href="#">3925807</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77132778</a>	<a href="#">3576862</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195121</a>	<a href="#">3934711</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195122</a>	<a href="#">3934712</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77195124</a>	<a href="#">3640275</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 20, 2012	Jul 30, 2012
3	PENDING, INSTITUTED	Jun 20, 2012	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 26, 2012	
5	SUSPENDED	Jul 30, 2012	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Oct 24, 2012	
7	SUSPENDED	Oct 24, 2012	
8	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
9	SUSPENDED	Jan 18, 2013	
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 21, 2013	
11	EXTENSION OF TIME GRANTED	Feb 21, 2013	
12	STIP FOR EXT	Mar 25, 2013	
13	EXTENSION OF TIME GRANTED	Mar 25, 2013	
14	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2013	
15	SUSPENDED	Apr 22, 2013	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 10, 2013	
17	SUSPENDED	Aug 11, 2013	
18	W/DRAW OF APPLICATION	Jan 22, 2014	
19	BD DECISION: SUSTAINED	Feb 21, 2014	
20	TERMINATED	Feb 21, 2014	

**Type of Proceeding: Opposition**

Proceeding [91193205](#)

Filing Date: Dec 30, 2009

Number: \_\_\_\_\_

Status: Terminated

Status Date: Aug 16, 2010

Interlocutory Attorney: GEORGE POLOGEORGIS

#### Defendant

Name: Arizona Bay Production Co., Inc.

Correspondent KENT M. MARCUS

Address: KMM, P.C.  
21 MUSIC SQ. W., 1ST FLOOR, PO BOX 120434  
NASHVILLE TN UNITED STATES , 37203

Correspondent e-mail: [kent@kmmmpc.com](mailto:kent@kmmmpc.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
BILL HICKS	Registered	<a href="#">77590720</a>	<a href="#">3928962</a>
BILL HICKS	Abandoned - After Inter-Partes Decision	<a href="#">77591721</a>	

#### Plaintiff(s)

Name: Abercrombie & Fitch Trading Co.

Correspondent SUSAN M. KAYSER

Address: HOWREY LLP  
1299 PENNSYLVANIA AVENUE NW  
WASHINGTON DC UNITED STATES , 20004

Correspondent e-mail: [smithc@howrey.com](mailto:smithc@howrey.com) , [kaysers@howrey.com](mailto:kaysers@howrey.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS DOWN UNDIES	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77464304</a>	<a href="#">3579205</a>
GILLY HICKS DOWN UNDIES	Cancelled - Section 8	<a href="#">77464465</a>	<a href="#">3579206</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">77239561</a>	
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 30, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 30, 2009	Feb 08, 2010
3	PENDING, INSTITUTED	Dec 30, 2009	
4	CHANGE OF CORRESPONDENCE ADDRESS	Feb 08, 2010	
5	STIPULATION FOR AN EXTENSION OF TIME	Feb 08, 2010	
6	EXTENSION OF TIME GRANTED	Feb 08, 2010	
7	CHANGE OF CORRESPONDENCE ADDRESS	Feb 12, 2010	
8	STIPULATION FOR AN EXTENSION OF TIME	Apr 09, 2010	
9	EXTENSION OF TIME GRANTED	Apr 09, 2010	
10	AMENDMENT TO APPLICATION	Jul 15, 2010	
11	BOARD'S DECISION: DISMISSED	Aug 16, 2010	
12	TERMINATED	Aug 16, 2010	

#### Type of Proceeding: Opposition

Proceeding Number: [91188198](#)

Filing Date: Dec 29, 2008

Status: Terminated

Status Date: Apr 09, 2009

Interlocutory Attorney: LINDA M SKORO

**Defendant****Name:** Gili Ritz**Correspondent** Gili Ritz**Address:** 9461 Charleville Blvd., # 180  
Beverly Hills CA UNITED STATES , 90212-3017**Correspondent e-mail:** [GILI\\_RITZ@YAHOO.COM](mailto:GILI_RITZ@YAHOO.COM)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GILI RITZ	Abandoned - After Inter-Partes Decision	<a href="#">77499263</a>	

**Plaintiff(s)****Name:** Abercrombie & Fitch Trading Co.**Correspondent** Susan M. Kayser and Caroline C. Smith**Address:** Howrey LLP  
2941 Fairview Park Drive  
Falls Church VA UNITED STATES , 22042-4522**Correspondent e-mail:** [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com) , [kaysers@howrey.com](mailto:kaysers@howrey.com) , [smithc@howrey.com](mailto:smithc@howrey.com) , [ramirezj@howrey.com](mailto:ramirezj@howrey.com) , [figginsl@howrey.com](mailto:figginsl@howrey.com) , [newmant@howrey.com](mailto:newmant@howrey.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS DOWN UNDIES	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77464304</a>	<a href="#">3579205</a>
GILLY HICKS DOWN UNDIES	Cancelled - Section 8	<a href="#">77464465</a>	<a href="#">3579206</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">77239561</a>	
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 29, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 29, 2008	Feb 07, 2009
3	PENDING, INSTITUTED	Dec 29, 2008	
4	NOTICE OF DEFAULT	Feb 23, 2009	
5	BOARD'S DECISION: SUSTAINED	Apr 09, 2009	
6	TERMINATED	Apr 09, 2009	

**Generated on:** This page was generated by TSDR on 2016-03-10 14:25:26 EST

**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 85077251

**Application Filing Date:** Jul. 02, 2010

**US Registration Number:** 4384294

**Registration Date:** Aug. 13, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 13, 2013

**Publication Date:** Nov. 16, 2010

**Notice of Allowance Date:** Jan. 11, 2011

## Mark Information

**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

## Related Properties Information

**Claimed Ownership of US Registrations:** 3610527, 3635948, 3636689 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Bottoms; Coats; Dresses; Headwear; Jackets; Leggings; Scarves; Tops and Undergarments

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 2008

**Use in Commerce:** Jan. 2008

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No



Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Abercrombie &amp; Fitch Trading Co.

Owner Address: Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO UNITED STATES 43054

Legal Entity Type: CORPORATION

State or Country OHIO  
Where Organized:

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: JACOB KRAMER, SENIOR LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO UNITED STATES 43054-9269

Phone: 614.283.6930

Fax: 614.283.8940

Correspondent e-mail: [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 13, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 09, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jul. 08, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 25, 2013	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 24, 2013	USE AMENDMENT FILED	66154
Jun. 24, 2013	TEAS STATEMENT OF USE RECEIVED	
Jan. 12, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 11, 2013	EXTENSION 4 GRANTED	66154
Jan. 10, 2013	EXTENSION 4 FILED	66154
Jan. 10, 2013	TEAS EXTENSION RECEIVED	
Jul. 12, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 11, 2012	EXTENSION 3 GRANTED	66154
Jul. 10, 2012	EXTENSION 3 FILED	66154
Jul. 10, 2012	TEAS EXTENSION RECEIVED	
Jan. 13, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 12, 2012	EXTENSION 2 GRANTED	66154
Jan. 11, 2012	EXTENSION 2 FILED	66154
Jan. 11, 2012	TEAS EXTENSION RECEIVED	
Jul. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 06, 2011	EXTENSION 1 GRANTED	66154
Jul. 01, 2011	EXTENSION 1 FILED	66154
Jul. 06, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 01, 2011	TEAS EXTENSION RECEIVED	
Jan. 11, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 16, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 16, 2010	PUBLISHED FOR OPPOSITION	
Oct. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Oct. 08, 2010	ASSIGNED TO LIE	73797
Sep. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2010	ASSIGNED TO EXAMINER	73712

Jul. 07, 2010 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
Jul. 06, 2010 NEW APPLICATION ENTERED IN TRAM

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 09, 2013

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91205709](#)

**Filing Date:** Jun 18, 2012

**Status:** Terminated

**Status Date:** Feb 21, 2014

**Interlocutory Attorney:** CHRISTEN M ENGLISH

### Defendant

**Name:** QVC, Inc.

**Correspondent Address:** SEAN W DWYER  
QVC INC  
MC 207 1200 WILSON BLVD  
WEST CHESTER PA UNITED STATES , 19380

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILI	Abandoned - After Inter-Partes Decision	<a href="#">85377064</a>	

### Plaintiff(s)

**Name:** Abercrombie & Fitch Trading Co.

**Correspondent Address:** SUSAN M KAYSER  
JONES DAY  
51 LOUISIANA AVE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [skayser@jonesday.com](mailto:skayser@jonesday.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>
GILLY HICKS	Registered	<a href="#">85077251</a>	<a href="#">4384294</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926288</a>	<a href="#">3849016</a>
GILLY HICKS	Registered	<a href="#">85269758</a>	<a href="#">4012672</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85257711</a>	
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85076973</a>	
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77238473</a>	<a href="#">3635948</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78980930</a>	<a href="#">3610527</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926302</a>	<a href="#">3849017</a>
GILLY GIRL	Registered	<a href="#">85014963</a>	<a href="#">4572619</a>
GILLY GIRL	Abandoned - No Statement Of Use Filed	<a href="#">85015121</a>	
GILLIE GIRLS	Registered	<a href="#">77862810</a>	<a href="#">3866623</a>
GILLY GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205181</a>	
GILLY HICKS GIRL	Registered	<a href="#">85031766</a>	<a href="#">3971805</a>
GILLY HICKS GIRL	Registered	<a href="#">85031735</a>	<a href="#">4451633</a>

GILLY HICKS GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205183</a>	
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Registered	<a href="#">77195120</a>	<a href="#">3931297</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77239557</a>	<a href="#">3635949</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132787</a>	<a href="#">3925808</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132780</a>	<a href="#">3925807</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77132778</a>	<a href="#">3576862</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195121</a>	<a href="#">3934711</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195122</a>	<a href="#">3934712</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77195124</a>	<a href="#">3640275</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 20, 2012	Jul 30, 2012
3	PENDING, INSTITUTED	Jun 20, 2012	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 26, 2012	
5	SUSPENDED	Jul 30, 2012	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Oct 24, 2012	
7	SUSPENDED	Oct 24, 2012	
8	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
9	SUSPENDED	Jan 18, 2013	
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 21, 2013	
11	EXTENSION OF TIME GRANTED	Feb 21, 2013	
12	STIP FOR EXT	Mar 25, 2013	
13	EXTENSION OF TIME GRANTED	Mar 25, 2013	
14	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2013	
15	SUSPENDED	Apr 22, 2013	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 10, 2013	
17	SUSPENDED	Aug 11, 2013	
18	W/DRAW OF APPLICATION	Jan 22, 2014	
19	BD DECISION: SUSTAINED	Feb 21, 2014	
20	TERMINATED	Feb 21, 2014	

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**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 77195114

**Application Filing Date:** Jun. 01, 2007

**US Registration Number:** 3931296

**Registration Date:** Mar. 15, 2011

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 15, 2011

**Publication Date:** Nov. 06, 2007

**Notice of Allowance Date:** Jan. 29, 2008

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## Mark Information

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**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of term "Gilly Hicks."

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

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## Related Properties Information

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**International Registration Number:** 0929166

**International Application(s)/Registration(s) Based on this Property:** A0008509/0929166

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Boxer shorts; Panties; Underpants; Underwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 26, 2009

**Use in Commerce:** Mar. 26, 2009

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## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** 6301 Fitch Path  
Attn: Jacob Kramer, Senior Legal Counsel  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** OHIO

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jacob Kramer

**Attorney Primary Email Address:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** Jacob Kramer  
Abercrombie & Fitch Trading Co.  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 10, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 09, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Feb. 09, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 29, 2011	STATEMENT OF USE PROCESSING COMPLETE	70565
Jan. 27, 2011	USE AMENDMENT FILED	70565
Jan. 27, 2011	TEAS STATEMENT OF USE RECEIVED	
Aug. 14, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 13, 2010	EXTENSION 5 GRANTED	70565
Jul. 29, 2010	EXTENSION 5 FILED	70565
Jul. 29, 2010	TEAS EXTENSION RECEIVED	
Jan. 22, 2010	EXTENSION 4 GRANTED	70565
Jan. 20, 2010	EXTENSION 4 FILED	70565
Jan. 20, 2010	TEAS EXTENSION RECEIVED	
Aug. 27, 2009	EXTENSION 3 GRANTED	70565
Jul. 29, 2009	EXTENSION 3 FILED	70565
Aug. 27, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jul. 29, 2009	TEAS EXTENSION RECEIVED	

Jul. 06, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 06, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 28, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 28, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 27, 2009	EXTENSION 2 GRANTED	98765
Jan. 27, 2009	EXTENSION 2 FILED	98765
Jan. 27, 2009	TEAS EXTENSION RECEIVED	
Jul. 29, 2008	EXTENSION 1 GRANTED	98765
Jul. 29, 2008	EXTENSION 1 FILED	98765
Jul. 29, 2008	TEAS EXTENSION RECEIVED	
Jan. 29, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 06, 2007	PUBLISHED FOR OPPOSITION	
Oct. 17, 2007	NOTICE OF PUBLICATION	
Oct. 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Oct. 01, 2007	ASSIGNED TO LIE	68658
Aug. 30, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 24, 2007	ASSIGNED TO EXAMINER	74645
Jun. 06, 2007	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 09, 2011

## Proceedings

### Summary

**Number of Proceedings:** 3

### Type of Proceeding: Opposition

**Proceeding Number:** [91205709](#)

**Filing Date:** Jun 18, 2012

**Status:** Terminated

**Status Date:** Feb 21, 2014

**Interlocutory Attorney:** CHRISTEN M ENGLISH

### Defendant

**Name:** QVC, Inc.

**Correspondent Address:** SEAN W DWYER

QVC INC  
MC 207 1200 WILSON BLVD  
WEST CHESTER PA , 19380  
UNITED STATES

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILI	Abandoned - After Inter-Partes Decision	<a href="#">85377064</a>	

### Plaintiff(s)

**Name:** Abercrombie & Fitch Trading Co.

**Correspondent Address:** SUSAN M KAYSER

JONES DAY  
51 LOUISIANA AVE NW  
WASHINGTON DC , 20001  
UNITED STATES

**Correspondent e-mail:** [skayser@jonesday.com](mailto:skayser@jonesday.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>
GILLY HICKS	Registered	<a href="#">85077251</a>	<a href="#">4384294</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926288</a>	<a href="#">3849016</a>
GILLY HICKS	Registered	<a href="#">85269758</a>	<a href="#">4012672</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85257711</a>	
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85076973</a>	
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77238473</a>	<a href="#">3635948</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78980930</a>	<a href="#">3610527</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926302</a>	<a href="#">3849017</a>
GILLY GIRL	Registered	<a href="#">85014963</a>	<a href="#">4572619</a>
GILLY GIRL	Abandoned - No Statement Of Use Filed	<a href="#">85015121</a>	
GILLIE GIRLS	Registered	<a href="#">77862810</a>	<a href="#">3866623</a>
GILLY GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205181</a>	
GILLY HICKS GIRL	Registered	<a href="#">85031766</a>	<a href="#">3971805</a>
GILLY HICKS GIRL	Registered	<a href="#">85031735</a>	<a href="#">4451633</a>
GILLY HICKS GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205183</a>	
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Registered	<a href="#">77195120</a>	<a href="#">3931297</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77239557</a>	<a href="#">3635949</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132787</a>	<a href="#">3925808</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132780</a>	<a href="#">3925807</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77132778</a>	<a href="#">3576862</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195121</a>	<a href="#">3934711</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195122</a>	<a href="#">3934712</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77195124</a>	<a href="#">3640275</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 20, 2012	Jul 30, 2012
3	PENDING, INSTITUTED	Jun 20, 2012	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 26, 2012	
5	SUSPENDED	Jul 30, 2012	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Oct 24, 2012	
7	SUSPENDED	Oct 24, 2012	
8	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
9	SUSPENDED	Jan 18, 2013	
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 21, 2013	
11	EXTENSION OF TIME GRANTED	Feb 21, 2013	
12	STIP FOR EXT	Mar 25, 2013	
13	EXTENSION OF TIME GRANTED	Mar 25, 2013	
14	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2013	
15	SUSPENDED	Apr 22, 2013	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 10, 2013	
17	SUSPENDED	Aug 11, 2013	
18	W/DRAW OF APPLICATION	Jan 22, 2014	
19	BD DECISION: SUSTAINED	Feb 21, 2014	
20	TERMINATED	Feb 21, 2014	

**Type of Proceeding: Opposition****Proceeding Number:** [91193205](#)**Filing Date:** Dec 30, 2009**Status:** Terminated**Status Date:** Aug 16, 2010**Interlocutory Attorney:** GEORGE POLOGEORGIS**Defendant****Name:** Arizona Bay Production Co., Inc.**Correspondent Address:** KENT M. MARCUS  
KMM, P.C.  
21 MUSIC SQ. W., 1ST FLOOR, PO BOX 120434  
NASHVILLE TN , 37203  
UNITED STATES**Correspondent e-mail:** [kent@kmmmpc.com](mailto:kent@kmmmpc.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BILL HICKS	Registered	<a href="#">77590720</a>	<a href="#">3928962</a>
BILL HICKS	Abandoned - After Inter-Partes Decision	<a href="#">77591721</a>	

**Plaintiff(s)****Name:** Abercrombie & Fitch Trading Co.**Correspondent Address:** SUSAN M. KAYSER  
HOWREY LLP  
1299 PENNSYLVANIA AVENUE NW  
WASHINGTON DC , 20004  
UNITED STATES**Correspondent e-mail:** [smithc@howrey.com](mailto:smithc@howrey.com) , [kaysers@howrey.com](mailto:kaysers@howrey.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS DOWN UNDIES	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77464304</a>	<a href="#">3579205</a>
GILLY HICKS DOWN UNDIES	Cancelled - Section 8	<a href="#">77464465</a>	<a href="#">3579206</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">77239561</a>	
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 30, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 30, 2009	Feb 08, 2010
3	PENDING, INSTITUTED	Dec 30, 2009	
4	CHANGE OF CORRESPONDENCE ADDRESS	Feb 08, 2010	
5	STIPULATION FOR AN EXTENSION OF TIME	Feb 08, 2010	
6	EXTENSION OF TIME GRANTED	Feb 08, 2010	
7	CHANGE OF CORRESPONDENCE ADDRESS	Feb 12, 2010	
8	STIPULATION FOR AN EXTENSION OF TIME	Apr 09, 2010	
9	EXTENSION OF TIME GRANTED	Apr 09, 2010	
10	AMENDMENT TO APPLICATION	Jul 15, 2010	
11	BOARD'S DECISION: DISMISSED	Aug 16, 2010	
12	TERMINATED	Aug 16, 2010	

**Type of Proceeding: Opposition****Proceeding Number:** [91188198](#)**Filing Date:** Dec 29, 2008



**Status:** Terminated

**Status Date:** Apr 09, 2009

**Interlocutory Attorney:** LINDA M SKORO

**Defendant**

**Name:** Gili Ritz

**Correspondent** Gili Ritz

**Address:** 9461 Charleville Blvd., # 180  
Beverly Hills CA , 90212-3017  
UNITED STATES

**Correspondent e-mail:** [GILI\\_RITZ@YAHOO.COM](mailto:GILI_RITZ@YAHOO.COM)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GILI RITZ	Abandoned - After Inter-Partes Decision	<a href="#">77499263</a>	

**Plaintiff(s)**

**Name:** Abercrombie & Fitch Trading Co.

**Correspondent Address:** Susan M. Kayser and Caroline C. Smith  
Howrey LLP

2941 Fairview Park Drive  
Falls Church VA , 22042-4522  
UNITED STATES

**Correspondent e-mail:** [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com) , [kaysers@howrey.com](mailto:kaysers@howrey.com) , [smithc@howrey.com](mailto:smithc@howrey.com) , [ramirezj@howrey.com](mailto:ramirezj@howrey.com) , [figginsl@howrey.com](mailto:figginsl@howrey.com) , [newmant@howrey.com](mailto:newmant@howrey.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS DOWN UNDIES	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77464304</a>	<a href="#">3579205</a>
GILLY HICKS DOWN UNDIES	Cancelled - Section 8	<a href="#">77464465</a>	<a href="#">3579206</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">77239561</a>	
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 29, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 29, 2008	Feb 07, 2009
3	PENDING, INSTITUTED	Dec 29, 2008	
4	NOTICE OF DEFAULT	Feb 23, 2009	
5	BOARD'S DECISION: SUSTAINED	Apr 09, 2009	
6	TERMINATED	Apr 09, 2009	

**Generated on:** This page was generated by TSDR on 2016-03-10 18:09:27 EST

**Mark:** GILLY GIRL

GILLY GIRL

**US Serial Number:** 85014963

**Application Filing Date:** Apr. 15, 2010

**US Registration Number:** 4572619

**Registration Date:** Jul. 22, 2014

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jul. 22, 2014

**Publication Date:** Mar. 22, 2011

**Notice of Allowance Date:** May 17, 2011

## Mark Information

**Mark Literal Elements:** GILLY GIRL

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "GIRL"

## Related Properties Information

**Claimed Ownership of US Registrations:** 3610527, 3635948, 3636689 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Bottoms; Lingerie; Tops; Undergarments

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 14, 2010

**Use in Commerce:** Jan. 14, 2010

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO UNITED STATES 43054

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

---

## Attorney/Correspondence Information

---

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** JACOB KRAMER, LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO UNITED STATES 43054-9269

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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## Prosecution History

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Date	Description	Proceeding Number
Jul. 22, 2014	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 17, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Jun. 13, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 21, 2014	STATEMENT OF USE PROCESSING COMPLETE	71034
May 14, 2014	USE AMENDMENT FILED	71034
May 14, 2014	TEAS STATEMENT OF USE RECEIVED	
Nov. 28, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 27, 2013	EXTENSION 5 GRANTED	71034
Nov. 15, 2013	EXTENSION 5 FILED	71034
Nov. 15, 2013	TEAS EXTENSION RECEIVED	
May 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 19, 2013	EXTENSION 4 GRANTED	71034
May 16, 2013	EXTENSION 4 FILED	71034
May 16, 2013	TEAS EXTENSION RECEIVED	
Nov. 21, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 20, 2012	EXTENSION 3 GRANTED	71034
Nov. 15, 2012	EXTENSION 3 FILED	71034
Nov. 15, 2012	TEAS EXTENSION RECEIVED	
May 23, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 22, 2012	EXTENSION 2 GRANTED	71034
May 17, 2012	EXTENSION 2 FILED	71034
May 17, 2012	TEAS EXTENSION RECEIVED	
Nov. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2011	EXTENSION 1 GRANTED	71034
Nov. 17, 2011	EXTENSION 1 FILED	71034
Nov. 28, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Nov. 17, 2011	TEAS EXTENSION RECEIVED	
May 17, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 22, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 22, 2011	PUBLISHED FOR OPPOSITION	

Feb. 11, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Feb. 07, 2011	ASSIGNED TO LIE	68123
Jan. 10, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 27, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 27, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 25, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 25, 2010	NON-FINAL ACTION E-MAILED	6325
Jun. 25, 2010	NON-FINAL ACTION WRITTEN	81856
Jun. 25, 2010	ASSIGNED TO EXAMINER	81856
Apr. 20, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 19, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 17, 2014

## Proceedings

### Summary

**Number of** 1  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding Number:** [91205709](#)

**Filing Date:** Jun 18, 2012

**Status:** Terminated

**Status Date:** Feb 21, 2014

**Interlocutory Attorney:** CHRISTEN M ENGLISH

### Defendant

**Name:** QVC, Inc.

**Correspondent** SEAN W DWYER

**Address:** QVC INC  
MC 207 1200 WILSON BLVD  
WEST CHESTER PA UNITED STATES , 19380

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILI	Abandoned - After Inter-Partes Decision	<a href="#">85377064</a>	

### Plaintiff(s)

**Name:** Abercrombie & Fitch Trading Co.

**Correspondent** SUSAN M KAYSER

**Address:** JONES DAY  
51 LOUISIANA AVE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [skayser@jonesday.com](mailto:skayser@jonesday.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GILLY HICKS	Registered	<a href="#">78926293</a>	<a href="#">3836281</a>
GILLY HICKS	Registered	<a href="#">85077251</a>	<a href="#">4384294</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926288</a>	<a href="#">3849016</a>
GILLY HICKS	Registered	<a href="#">85269758</a>	<a href="#">4012672</a>
GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85257711</a>	

GILLY HICKS	Abandoned - No Statement Of Use Filed	<a href="#">85076973</a>	
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77238473</a>	<a href="#">3635948</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78980930</a>	<a href="#">3610527</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78926302</a>	<a href="#">3849017</a>
GILLY GIRL	Registered	<a href="#">85014963</a>	<a href="#">4572619</a>
GILLY GIRL	Abandoned - No Statement Of Use Filed	<a href="#">85015121</a>	
GILLIE GIRLS	Registered	<a href="#">77862810</a>	<a href="#">3866623</a>
GILLY GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205181</a>	
GILLY HICKS GIRL	Registered	<a href="#">85031766</a>	<a href="#">3971805</a>
GILLY HICKS GIRL	Registered	<a href="#">85031735</a>	<a href="#">4451633</a>
GILLY HICKS GUYS	Abandoned - No Statement Of Use Filed	<a href="#">85205183</a>	
GILLY HICKS	Registered	<a href="#">77195114</a>	<a href="#">3931296</a>
GILLY HICKS	Registered	<a href="#">77195120</a>	<a href="#">3931297</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77239557</a>	<a href="#">3635949</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975691</a>	<a href="#">3584445</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132787</a>	<a href="#">3925808</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975692</a>	<a href="#">3584446</a>
GILLY HICKS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975823</a>	<a href="#">3636689</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77132780</a>	<a href="#">3925807</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77132778</a>	<a href="#">3576862</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975863</a>	<a href="#">3636690</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195121</a>	<a href="#">3934711</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77975783</a>	<a href="#">3636688</a>
GILLY HICKS SYDNEY	Registered	<a href="#">77195122</a>	<a href="#">3934712</a>
GILLY HICKS SYDNEY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77195124</a>	<a href="#">3640275</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 20, 2012	Jul 30, 2012
3	PENDING, INSTITUTED	Jun 20, 2012	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 26, 2012	
5	SUSPENDED	Jul 30, 2012	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Oct 24, 2012	
7	SUSPENDED	Oct 24, 2012	
8	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
9	SUSPENDED	Jan 18, 2013	
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 21, 2013	
11	EXTENSION OF TIME GRANTED	Feb 21, 2013	
12	STIP FOR EXT	Mar 25, 2013	
13	EXTENSION OF TIME GRANTED	Mar 25, 2013	
14	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2013	
15	SUSPENDED	Apr 22, 2013	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 10, 2013	
17	SUSPENDED	Aug 11, 2013	
18	W/DRAW OF APPLICATION	Jan 22, 2014	
19	BD DECISION: SUSTAINED	Feb 21, 2014	
20	TERMINATED	Feb 21, 2014	

**Generated on:** This page was generated by TSDR on 2016-03-10 14:24:22 EST

**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 85227616

**Application Filing Date:** Jan. 27, 2011

**US Registration Number:** 4605755

**Registration Date:** Sep. 16, 2014

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Sep. 16, 2014

**Publication Date:** May 31, 2011

**Notice of Allowance Date:** Jul. 26, 2011

## Mark Information

**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of a stylization of the phrase "GILLY HICKS".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

## Related Properties Information

**Claimed Ownership of US Registrations:** 3836281, 3849016, 3849017 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Undergarments; Belts; Bottoms; Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Leggings; Scarves; Sleepwear; Swimwear; Tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 26, 2009

**Use in Commerce:** Mar. 26, 2009

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country:** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None Correspondent

**Correspondent Name/Address:** JACOB KRAMER, SENIOR LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO 43054-9269  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 16, 2014	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 08, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 02, 2014	STATEMENT OF USE PROCESSING COMPLETE	61813
Jul. 24, 2014	USE AMENDMENT FILED	61813
Jul. 24, 2014	TEAS STATEMENT OF USE RECEIVED	
Feb. 08, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 07, 2014	EXTENSION 5 GRANTED	61813
Jan. 23, 2014	EXTENSION 5 FILED	61813
Jan. 23, 2014	TEAS EXTENSION RECEIVED	
Aug. 08, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 07, 2013	EXTENSION 4 GRANTED	61813
Jul. 25, 2013	EXTENSION 4 FILED	61813
Jul. 25, 2013	TEAS EXTENSION RECEIVED	
Jan. 30, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 29, 2013	EXTENSION 3 GRANTED	61813
Jan. 24, 2013	EXTENSION 3 FILED	61813
Jan. 24, 2013	TEAS EXTENSION RECEIVED	
Aug. 03, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 02, 2012	EXTENSION 2 GRANTED	61813
Jul. 23, 2012	EXTENSION 2 FILED	61813
Jul. 23, 2012	TEAS EXTENSION RECEIVED	
Feb. 23, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 22, 2012	EXTENSION 1 GRANTED	61813
Jan. 26, 2012	EXTENSION 1 FILED	61813

Feb. 22, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jan. 26, 2012	TEAS EXTENSION RECEIVED	
Jul. 26, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 31, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2011	PUBLISHED FOR OPPOSITION	
Apr. 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 17, 2011	ASSIGNED TO EXAMINER	73708
Jan. 31, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 31, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 08, 2014



**Generated on:** This page was generated by TSDR on 2016-03-16 12:48:36 EDT

**Mark:** GILLY HICKS



**US Serial Number:** 85979830

**Application Filing Date:** Jan. 21, 2011

**US Registration Number:** 4416118

**Registration Date:** Oct. 08, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 08, 2013

**Publication Date:** May 03, 2011

**Notice of Allowance Date:** Jun. 28, 2011

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## Mark Information

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**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of a stylization of the phrase "Gilly Hicks".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3836281, 3849016, 3849017 and others

**Child Of:** 85222932

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Bottoms; Leggings; Lingerie; Sleepwear; Tops; Undergarments

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 2008

**Use in Commerce:** Jan. 2008

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## Basis Information (Case Level)

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**Filed Use:** No

**Filed ITU:** Yes

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44D:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

**Amended Use:** No

**Amended ITU:** No

**Amended 44D:** No

**Amended 44E:** No

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** JACOB KRAMER, SENIOR LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO 43054-9269  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 08, 2013	REGISTERED-PRINCIPAL REGISTER	
Aug. 31, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 30, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Aug. 30, 2013	ASSIGNED TO LIE	68171
Aug. 21, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 01, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Jun. 24, 2013	USE AMENDMENT FILED	69302
Aug. 01, 2013	DIVISIONAL PROCESSING COMPLETE	
Jun. 24, 2013	DIVISIONAL REQUEST RECEIVED	
Jun. 24, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 24, 2013	TEAS STATEMENT OF USE RECEIVED	
Jun. 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2013	EXTENSION 4 GRANTED	69302
Jun. 17, 2013	EXTENSION 4 FILED	69302
Jun. 17, 2013	TEAS EXTENSION RECEIVED	
Dec. 20, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 19, 2012	EXTENSION 3 GRANTED	69302
Dec. 18, 2012	EXTENSION 3 FILED	69302
Dec. 18, 2012	TEAS EXTENSION RECEIVED	
Jul. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 09, 2012	EXTENSION 2 GRANTED	69302
Jun. 28, 2012	EXTENSION 2 FILED	69302
Jun. 28, 2012	TEAS EXTENSION RECEIVED	
Jan. 24, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jan. 23, 2012	EXTENSION 1 GRANTED	69302
Dec. 20, 2011	EXTENSION 1 FILED	69302
Jan. 23, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Dec. 20, 2011	TEAS EXTENSION RECEIVED	
Jun. 28, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 24, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 24, 2011	ASSIGNED TO EXAMINER	72503
Jan. 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 25, 2011	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 30, 2013

**Generated on:** This page was generated by TSDR on 2016-03-10 14:24:42 EST

**Mark:** GILLY HICKS



**US Serial Number:** 85222932

**Application Filing Date:** Jan. 21, 2011

**US Registration Number:** 4502048

**Registration Date:** Mar. 25, 2014

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 25, 2014

**Publication Date:** May 03, 2011

**Notice of Allowance Date:** Jun. 28, 2011

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## Mark Information

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**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of a stylization of the phrase "Gilly Hicks".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3836281, 3849016, 3849017 and others

**Parent Of:** 85979830

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Coats; Dresses; Footwear; Gloves; Headwear; Jackets; Scarves; Swim wear

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 15, 2009

**Use in Commerce:** Jul. 15, 2009

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## Basis Information (Case Level)

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**Filed Use:** No

**Filed ITU:** Yes

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44D:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

**Amended Use:** No

**Amended ITU:** No

**Amended 44D:** No

**Amended 44E:** No

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

**Correspondent Name/Address:** JACOB KRAMER, SENIOR LEGAL COUNSEL  
ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO 43054-9269  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 19, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 18, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Feb. 10, 2014	ASSIGNED TO LIE	70884
Jan. 22, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 14, 2014	STATEMENT OF USE PROCESSING COMPLETE	69302
Dec. 26, 2013	USE AMENDMENT FILED	69302
Dec. 26, 2013	TEAS STATEMENT OF USE RECEIVED	
Aug. 02, 2013	CORRECTED NOA E-MAILED	
Aug. 01, 2013	DIVISIONAL PROCESSING COMPLETE	
Jun. 24, 2013	DIVISIONAL REQUEST RECEIVED	
Jun. 24, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2013	EXTENSION 4 GRANTED	69302
Jun. 17, 2013	EXTENSION 4 FILED	69302
Jun. 17, 2013	TEAS EXTENSION RECEIVED	
Dec. 20, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 19, 2012	EXTENSION 3 GRANTED	69302
Dec. 18, 2012	EXTENSION 3 FILED	69302
Dec. 18, 2012	TEAS EXTENSION RECEIVED	
Jul. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 09, 2012	EXTENSION 2 GRANTED	69302
Jun. 28, 2012	EXTENSION 2 FILED	69302
Jun. 28, 2012	TEAS EXTENSION RECEIVED	

Jan. 24, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 23, 2012	EXTENSION 1 GRANTED	69302
Dec. 20, 2011	EXTENSION 1 FILED	69302
Jan. 23, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Dec. 20, 2011	TEAS EXTENSION RECEIVED	
Jun. 28, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 24, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 24, 2011	ASSIGNED TO EXAMINER	72503
Jan. 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 25, 2011	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

---

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 18, 2014

**Generated on:** This page was generated by TSDR on 2016-03-16 12:49:32 EDT

**Mark:** GILLY HICKS

GILLY HICKS

**US Serial Number:** 85077251

**Application Filing Date:** Jul. 02, 2010

**US Registration Number:** 4384294

**Registration Date:** Aug. 13, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 13, 2013

**Publication Date:** Nov. 16, 2010

**Notice of Allowance Date:** Jan. 11, 2011

## Mark Information

**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

## Related Properties Information

**Claimed Ownership of US Registrations:** 3610527, 3635948, 3636689 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Bottoms; Coats; Dresses; Headwear; Jackets; Leggings; Scarves; Tops and Undergarments

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 2008

**Use in Commerce:** Jan. 2008

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** Attn: Jacob Kramer  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** OHIO  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** JACOB KRAMER, SENIOR LEGAL COUNSEL

ABERCROMBIE & FITCH TRADING CO.  
6301 FITCH PATH  
NEW ALBANY, OHIO 43054-9269  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 13, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 09, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jul. 08, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 25, 2013	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 24, 2013	USE AMENDMENT FILED	66154
Jun. 24, 2013	TEAS STATEMENT OF USE RECEIVED	
Jan. 12, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 11, 2013	EXTENSION 4 GRANTED	66154
Jan. 10, 2013	EXTENSION 4 FILED	66154
Jan. 10, 2013	TEAS EXTENSION RECEIVED	
Jul. 12, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 11, 2012	EXTENSION 3 GRANTED	66154
Jul. 10, 2012	EXTENSION 3 FILED	66154
Jul. 10, 2012	TEAS EXTENSION RECEIVED	
Jan. 13, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 12, 2012	EXTENSION 2 GRANTED	66154
Jan. 11, 2012	EXTENSION 2 FILED	66154
Jan. 11, 2012	TEAS EXTENSION RECEIVED	
Jul. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 06, 2011	EXTENSION 1 GRANTED	66154
Jul. 01, 2011	EXTENSION 1 FILED	66154
Jul. 06, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 01, 2011	TEAS EXTENSION RECEIVED	
Jan. 11, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 16, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 16, 2010	PUBLISHED FOR OPPOSITION	
Oct. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Oct. 08, 2010	ASSIGNED TO LIE	73797



Sep. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 25, 2010	ASSIGNED TO EXAMINER
Jul. 07, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jul. 06, 2010	NEW APPLICATION ENTERED IN TRAM

73712

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 09, 2013

**Generated on:** This page was generated by TSDR on 2016-03-16 12:51:05 EDT

**Mark:** GILLY HICKS



**US Serial Number:** 77975823

**Application Filing Date:** Jul. 26, 2007

**US Registration Number:** 3636689

**Registration Date:** Jun. 09, 2009

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** No

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Mar. 20, 2015

**Publication Date:** Oct. 30, 2007

**Notice of Allowance Date:** Jan. 22, 2008

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## Mark Information

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**Mark Literal Elements:** GILLY HICKS

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of the phrase "Gilly Hicks".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Name Portrait Consent:** The name "GILLY HICKS" does not identify a particular living individual.

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## Related Properties Information

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**Child Of:** 77239561

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Beachwear; bras; camisoles; foundation garments; loungewear; knit shirts; pajamas; panties; pants; shirts; shorts; sleepwear; sweat pants; sweat shirts; sweat shorts; T-shirts; tank tops; underpants; undershirts; underwear; yoga pants

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 21, 2008

**Use in Commerce:** Jan. 21, 2008

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Abercrombie & Fitch Trading Co.

**Owner Address:** 6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** OHIO

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jacob Kramer

**Attorney Primary Email Address:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Jacob Kramer  
Abercrombie & Fitch Trading Co.  
6301 Fitch Path  
New Albany, OHIO 43054  
UNITED STATES

**Phone:** 614.283.6930

**Fax:** 614.283.8940

**Correspondent e-mail:** [ipdocketingwest@abercrombie.com](mailto:ipdocketingwest@abercrombie.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 20, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 19, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Mar. 05, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jul. 06, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 06, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 09, 2009	REGISTERED-PRINCIPAL REGISTER	
May 28, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 28, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 01, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
May 01, 2009	ASSIGNED TO LIE	68123
May 01, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 20, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 20, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 20, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 20, 2008	NON-FINAL ACTION E-MAILED	
Aug. 20, 2008	SU - NON-FINAL ACTION - WRITTEN	74645
Aug. 20, 2008	REMOVED FROM TEAS PLUS	74645
Aug. 07, 2008	STATEMENT OF USE PROCESSING COMPLETE	65362
Jul. 23, 2008	USE AMENDMENT FILED	65362
Aug. 07, 2008	DIVISIONAL PROCESSING COMPLETE	

Jul. 23, 2008	DIVISIONAL REQUEST RECEIVED	
Aug. 06, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jul. 23, 2008	PAPER RECEIVED	
Jul. 22, 2008	EXTENSION 1 GRANTED	98765
Jul. 22, 2008	EXTENSION 1 FILED	98765
Jul. 22, 2008	TEAS EXTENSION RECEIVED	
Jan. 22, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 30, 2007	PUBLISHED FOR OPPOSITION	
Oct. 10, 2007	NOTICE OF PUBLICATION	
Sep. 27, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Sep. 27, 2007	ASSIGNED TO LIE	78288
Aug. 27, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2007	ASSIGNED TO EXAMINER	74645
Jul. 30, 2007	NEW APPLICATION ENTERED IN TRAM	

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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## TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** TMEG LAW OFFICE 107

**Date in Location:** Mar. 20, 2015